



For nature preservation and wildlife protection



Making a difference

By facilitating research in the field as well as in research centres around the world, the Aage V. Jensen Charity Foundation contributes to a greater understanding of nature and to the rehabilitation and protection of natural habitats and the lives of the world's many endangered species. All projects initiated or joined are carefully selected for this purpose.

One such project is the funding of facilities for The Greenland Institute of Natural Resources in Nuuk. To ensure optimum access for the scientific community to all relevant information gathered around the world, the Foundation also sponsored the GBIF (Global Biodiversity Information Facility) headquarters in Copenhagen. And to provide a window to all this knowledge the Foundation supports a large number of printed publications. Among these are The Birds of CITES (1993), The Prespa Project (1999), World Catalogue of Insects (2005), and Kruger National Park History (2007) plus numerous educational books on Greenland.

Joining forces

The Aage V. Jensen Charity Foundation supports research aimed at uncovering, understanding and publicising new knowledge about nature on a global basis. This includes supporting a number of large organisations as well as governments or local authorities involved in nature projects.

One example is the Foundation's work with local conservation groups in setting up the Kinangop Grassland Reserve in Kenya. These local conservation groups are also part of a BirdLife International project. Another international project is with IUCN (World Conservation Union) on the legal framework for nature reserves.

Through WWF we help the dolphin and fish populations in the Mekong River in Cambodia, Laos and Thailand. We have supported SAVE Brasil in mapping the important bird areas in the Amazon Rainforest, and helped WSPA protect the bonobo ape in Congo.

For more information please visit the Foundations' websites.

Aage V. Jensen Charity Foundation

www.avjf.dk – www.avjcf.org – www.maremani.com



**AAGE V. JENSEN
CHARITY FOUNDATION**



Nature reserves

An excellent example of the Aage V. Jensen Charity Foundation's commitment is the Maremani Nature Reserve northeast of Johannesburg. The Foundation has acquired 41 000 ha of tropical savannah in order to once again open up the land to those indigenous plants and animals that were being threatened by human impact. The vision and mission for the nature reserves envisage the restoration of the natural attributes of the environment to a level where they represent their pristine nature as closely as possible.

The legacy

The Aage V. Jensen Charity Foundation was founded by a Danish master carpenter and businessman with a deep interest in nature and in wild animals and birds. He bequeathed part of his fortune to the primary objective of nature conservation and wildlife protection.

It is the declared objective of the foundation to contribute to the interminable preservation of nature in all its diversity, and at the same time to open the eyes of the public to all that nature has to offer and to the importance of protecting endangered wildlife and natural habitats.

The foundations

The Aage V. Jensen Charity Foundation operates all over the world via ownership as well as support of research and nature projects. In 2007 the Aage V. Jensen Charity Foundation established a new Danish foundation, Aage V. Jensen Naturfond. A foundation with a similar purpose, but aimed specifically at projects in Denmark, honouring its founder's nationality. The Aage V. Jensen Naturfond is currently the largest landowner in Denmark due to its ownership of nature reserves. It also supports a large number of projects carried out by Danish NGOs and authorities.

The need to know

Only by learning about – or seeing for themselves – the vast variety in wild animals, insects, birds and landscapes, will present and future generations appreciate all that nature has to offer. On their own doorstep or further afield.

This is at the heart of why the Aage V. Jensen Charity Foundation owns and manages nature reserves and supports research, reports and books on nature. And why it is actively engaged in establishing visitors' centres, nature schools, wildlife watchtowers and access for disabled persons to areas of great natural beauty and interest. With knowledge comes understanding of the importance of protection.